

# Extreme Reach

## Project

Extreme Reach

## Application

Extreme Reach Expands their facilities



## Technology at work

**Sony** SRW Series VTRs

**Panasonic** D5

**Black Magic Designs** Video Hub

**Ensemble Design** Video Processor

Extreme Reach have expanded their facilities in New York using PatchAmp's services with the collaboration of [AMV Broadcast Sales](#) and [PatchAmp's Integration Services Division](#). The advanced video production facility installed in New York enables Extreme Reach to provide high-quality HD and SD video services directly to clients.

Extreme Reach is a leading provider of video advertising management and distribution solutions. The company's unique pure-digital ad delivery network connects hundreds of post-production houses, advertisers and agencies with thousands of media destinations across the world's largest digital TV ad distribution network. The Extreme Reach video platform simplifies the management, delivery and tracking of ad campaigns across video media, including: TV, web, outdoor and mobile.



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